

newsaccess

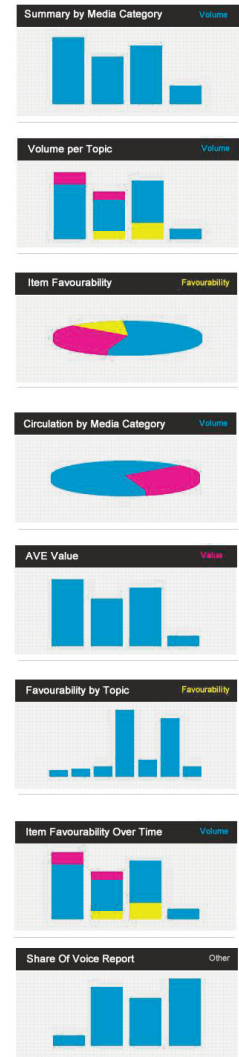
Ireland's Media Monitoring Provider

Introducing NewsMetrics PR Tools

PR evaluation tools now available to give key insights on media coverage

NewsAccess has developed its **NewsMetrics** platform to enable customers to quickly evaluate press, broadcast and online content and demonstrate results of PR spend.

These tools allow PR and Marketing Executives to create value, favourability, volume and share of voice reports, generated from their PR content, at the click of a button.



iPhone / Blackberry service now available!
Receive media alerts 7 days per week!

For more information please contact Sales on 01 6799401
or email sales@newsaccess.ie .